



Claire Perry

MP for the Devizes Constituency

News release

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For immediate release

Claire Perry calls for more JustTextGiving

Claire Perry, MP for the Devizes Constituency, is encouraging local charities and fundraisers in the Devizes Constituency to register for the free JustTextGiving service which allows donations to be made via text message with every penny donated going to charity.

Commenting on the service, Claire said:

“With approximately 50 million mobile phone users in the UK, JustTextGiving is an ideal opportunity for charities and fundraisers to encourage donations from wider sections of the community. I know that several charities in the constituency already use the service but I would encourage anyone interested in fundraising to use JustTextGiving to help maximise their donations.”

Notes

- JustTextGiving is a service developed by Vodafone on a not-for-profit basis, allowing charities and individuals to raise money via text message.
- It is estimated that text donations could be worth £96 million annually by 2014.
- JustTextGiving is free to set up and donations can be made by customers from any network provider without network charges and are also eligible for gift aid claims.
- There are 19 charities in the Devizes Constituency who currently use JustTextGiving.
- To take advantage of this service, visit the website: www.justtextgiving.co.uk

ENDS

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